

10 AUSTRALIAN WORKPLACE GIVING AWARDS 2025

A Decade of Impact

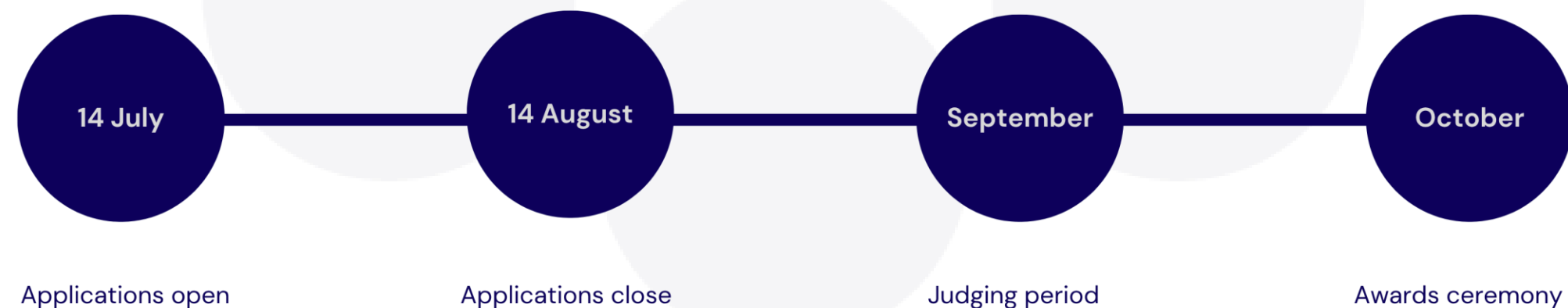
Application Guide

Celebrating a decade of impact

For 25 years, Workplace Giving Australia has proudly championed the power of workplace giving – connecting employees, businesses, and charities to drive meaningful change.

As we mark the 10th Australian Workplace Giving Awards, we celebrate a decade of extraordinary generosity from Australian employees. Over the past 10 years, they have donated more than \$390 million through workplace giving programs, supporting over 3,500 charities and transforming lives and communities across the country.

This remarkable effort has been made possible by the 6,000+ businesses embracing workplace giving, many of which are helping their people go even further by matching donations and doubling the difference they make.



Step-by-step Guide

- 1 Read through the category criteria and application requirements
- 2 Create a log in to the Awards portal here: workplacegiving.awardsplatform.com
- 3 Collate your application addressing each question stated in the criteria
- 4 Input all your responses and upload your supporting documents
- 5 Hit submit before the closing date

Note: The judging panel will assess the eligible applications and Finalists will be advised ahead of the Winner announcements at the Awards Ceremony in October

Don't forget to read the [Award Terms & Conditions](#) and [Privacy Policy](#)

Note: Changes can be made to your application up to until the closing date, but not after.

Award Categories

Organisation Awards

Best Payroll Giving Program
Best Grants Program
Best Corporate & Charity Partnership
Best Volunteering Program
Best Innovation
Best Workplace Giving Promotion

Platinum Awards

Workplace Giving Program of the Year
Decade of Impact

Individual Awards

Workplace Giving Charity Champion
Workplace Giving Corporate Champion



Award Categories

Organisation Awards

Best Payroll Giving Program

Overview

This category celebrates organisations that are leading the way in building a culture of giving through an exceptional payroll giving program. Whether newly launched or well established, these programs demonstrate how regular, pre-tax donations can become a powerful force for good when championed across an entire workplace.

What are the judges looking for?

A vibrant payroll giving program that inspires generosity and unites your people behind a shared purpose. Judges are looking for standout initiatives that engage employees at all levels, as well as clear evidence of meaningful impact and lasting value for your workforce, organisation, and charities.

Eligibility criteria:

- Any organisation type e.g. business or charity
- A current payroll giving program (new or established)
- Demonstrating payroll giving program evidence within the last 18 months.

Best Corporate & Charity Partnership

Overview

This category recognises the power of collaboration between businesses and charities to achieve meaningful social impact. It celebrates partnerships where both organisations work together to inspire giving and create shared value for the business, employees, and the wider community.

What are the judges looking for?

Judges are looking for innovative partnerships that inspire generosity through a range of workplace giving activities such as payroll giving, volunteering, fundraising, and awareness campaigns. Evidence of shared value, mutual respect, and impact for employees, the organisations, and the wider community will be highly regarded.

Eligibility criteria:

- A current partnership between a business and a charity
- Either organisation can submit the application
- Demonstrating partnership evidence within the last 18 months.

Best Volunteering Program

Overview

This category celebrates organisations that are empowering their people to give back through exceptional volunteering programs. Whether through hands-on volunteering or pro bono initiatives, these programs demonstrate how employee time and talent can make a powerful impact when championed across a workplace.

What are the judges looking for?

Creative and inclusive initiatives that actively engage staff at all levels, from hands-on team volunteering days to skills-based pro bono projects and innovative ways of embedding giving into workplace culture. Provide evidence of shared value and impact for employees, your organisation, and charities.

Eligibility criteria:

- Any organisation that enables a volunteering or pro bono program for their employees
- A current volunteering program
- Demonstrating volunteering program evidence within the last 18 months.

Award Categories

Organisation Awards

Best Innovation

Overview

This category celebrates bold ideas and creative solutions that have transformed workplace giving. It recognises organisations that have turned a challenge into an opportunity, delivering innovative approaches that inspire generosity, engage employees, and drive meaningful outcomes for charity partners and the wider community.

What are the judges looking for?

A concept that has been successfully implemented to address a workplace giving challenge or unlock new potential. Judges are seeking examples of innovative thinking brought to life, from fresh engagement strategies to technology or program redesign, with results that are on track or already achieving the intended impact.

Eligibility criteria:

- Any organisation with a workplace giving program
- Presenting a new idea – not previously submitted for a Workplace Giving Award
- Demonstrating evidence within the last 18 months.

Best Grants Program

Overview

This category celebrates organisations delivering strategic and impactful grants programs that create shared value for the business, employees, and the community. It recognises programs where employees play an active role in shaping or supporting grant making, ensuring the program drives meaningful and lasting community impact.

What are the judges looking for?

Evidence of a program that delivers measurable benefits for charity partners and positive outcomes for the community, while enriching workplace culture and strengthening organisational purpose. The program will be highly regarded if it engages employees in its approach or delivery, whether through nomination, selection, or participation in funded initiatives.

Eligibility criteria:

- A business run community grants program
- Featuring a component that engages employees
- Demonstrating program activity within the last 18 months.

Best Workplace Giving Promotion

Overview

This category celebrates outstanding campaigns that have elevated workplace giving and inspired action. It recognises organisations that have designed and activated time-specific initiatives to capture attention, communicate a clear message, and drive engagement with workplace giving.

What are the judges looking for?

Your application should demonstrate a creative and impactful promotion campaign that successfully showcased workplace giving to its audience. Judges are seeking examples of strong messaging, innovative tactics to capture attention, and evidence of results that meet or move towards the campaign's objectives.

Eligibility criteria:

- Any organisation that has activated a time-specific campaign to promote workplace giving
- Your organisation has not previously submitted this promotion for a Workplace Giving Award
- Promotion has occurred within the last 18 months.

Award Categories

Workplace Giving Charity Champion

Overview

This category recognises charity employees who have gone above and beyond to champion workplace giving as a high potential funding stream. It celebrates individuals whose passion, advocacy, and innovation have raised awareness, inspired action, and grown support for workplace giving.

What are the judges looking for?

Your application should demonstrate exceptional commitment to workplace giving through efforts to tackle awareness challenges, advocate for increased participation, and achieve measurable results in growing revenue from this important stream. Judges are seeking individuals whose work has created lasting impact for their organisation and the broader workplace giving movement.

Eligibility criteria:

- Any charity employee involved in promoting and delivering workplace giving revenue
- Actively contributed within the last 18 months
- Can be self-nominated or nominated by a colleague.

Workplace Giving Corporate Champion

Overview

This category recognises corporate employees who have shown outstanding commitment to driving workplace giving within their organisation. It celebrates individuals who have tackled challenges, inspired a culture of giving, and played a key role in growing program participation.

What are the judges looking for?

Demonstrate how the nominee has raised awareness of workplace giving, motivated colleagues to get involved, and contributed to measurable growth in revenue for charity partners. Judges are seeking individuals whose passion and actions have strengthened workplace giving as a vital part of their organisation's culture.

Eligibility criteria:

- Any corporate employee involved in promoting and or facilitating a workplace giving program
- Actively contributed within the last 18 months
- Can be self-nominated or nominated by a colleague.

Individual Awards

The top 3 applications for each individual award category will be shared for public voting.



Award Categories

Platinum Awards

Workplace Giving Program of The Year

Overview

This flagship category celebrates an organisation delivering an exceptional workplace giving program that sets the standard for excellence. It recognises a comprehensive approach that combines payroll giving with additional initiatives to inspire participation, engage employees, and deliver meaningful outcomes for charity partners and the wider community.

What are the judges looking for?

Your application should demonstrate a strategically designed and implemented program that engages employees at every stage of its development and delivery. Judges are looking for evidence of a thoughtful, impactful approach that is meeting or on track to meet organisational goals, while fostering a culture of giving and driving measurable community impact.

Eligibility criteria:

- Any organisation with a current workplace giving program
- A minimum of 2 workplace giving activities such as payroll giving, volunteering and fundraising.
- Demonstrating evidence within the last 18 months.

Decade of Impact

Overview

This category honours workplace giving programs that have stood the test of time, delivering measurable impact over the past decade. This award celebrates the 10th Annual Workplace Giving Awards and recognises organisations that have been committed to fostering a culture of giving, engaging employees in meaningful ways, and creating enduring benefits for both the community and the business.

What are the judges looking for?

Your application should demonstrate a long-standing workplace giving program that actively engages employees, inspires generosity, and achieves significant outcomes. Judges are seeking evidence of a sustained commitment to workplace giving, innovative initiatives that have evolved over time, and measurable impact for beneficiaries, employees, and the organisation.

Eligibility criteria:

- Any organisation with a workplace giving program
- The program includes payroll giving
- Demonstrating evidence across the last 10 years.

Judging Framework

In judging the applications, scores will be given with the following weighting:

- **Intent (20%)**

Provide the rationale and context for your application

- **Input (20%)**

Describe the program and its engagement with the workforce

- **Output (20%)**

Share the results of your efforts, in line with your intention and goal setting

- **Impact (30%)**

Showcase the impact this result has had on your employees, organisation and the wider community

- **Supporting Materials (10%)**

Tips for preparing your application



Workplace Giving Australia

For 25 years, Workplace Giving Australia has been the leading voice for workplace giving, empowering businesses and employees to give to the causes they care about in the most effective way.

As the peak body for workplace giving, we advocate, educate, and partner with organisations to grow a culture of giving across the country.

Together, we're unlocking the potential of Australian workplaces to drive long-term social impact, helping employees support thousands of charities and build stronger communities nationwide.

Visit the [website](#) to learn more about how you can join us in making giving part of everyday life.



Apply Now!

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e. awards@workplacegiving.org.au

LinkedIn. [WorkplaceGivingAustralia](https://www.linkedin.com/company/WorkplaceGivingAustralia)



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